

Commonwealth Fund to Recruit or Retain Underrepresented or Disadvantaged Students
Proposal Fiscal Year 2016

School of	Information Sciences							
Goal: 1	Increase the number of diverse graduate prospects and applicants to our School's graduate programs							
			a	b	c	d	e	f
Strategies	Measurements	Outcomes	Recruitment / Retention	FY2015	FY2015	FY2015	FY2016	FY2016
		What will be the outcome of these strategies.	Please indicate if it's recruitment or retention	Allocation	Allocation actual spend	School contribution (travel and Hobsons)	Allocation request	Project School contribution
Attend local and national events where we can talk directly to prospective diverse students and/or to those who advise, educate, and mentor these diverse students.	Number of events attended, number of prospective students and/or educators talked with per event, number of people who apply to our programs who attended these events.	Do not complete this column for FY16. Outcomes will be reported in the FY17 report.	recruitment	\$ 15,000.00	\$ 15,000.00	\$ 5,000.00	\$ 15,000.00	\$ 6,000.00
Use Hobson's Connect to increase automated email, personal email, and phone followup with those we meet at local and national events	Whether or not there is a difference in prospect to applicant yield rates based on amount and type of followup with prospects met at local and national events	Do not complete this column for FY16. Outcomes will be reported in the FY17 report.	recruitment	N/A	N/A	\$ 18,000.00	N/A	\$ 18,000.00
Goal: 2	Support returning and/or new diverse graduate students across the School's programs							
			a	b	c	d	e	f
Strategies	Measurements	Outcomes	Recruitment / Retention	FY2015	FY2015	FY2015	FY2016	FY2016
		What will be the outcome of these strategies.	Please indicate if it's recruitment or retention	Allocation	Allocation actual spend	School contribution (tuition)	Allocation request	Project School contribution
Leverage School funds with Commonwealth to offer full-time graduate assistantships to court the best diverse applicants early and sustain them through to graduation	Whether or not graduate students are supported by three different funds- Commonwealth, I3, and ULS Diversity Library position, and whether or not students awarded these funds graduate.	Do not complete this column for FY16. Outcomes will be reported in the FY17 report.	both	\$ 55,000.00	\$ 55,000.00	\$101,582	\$ 55,000.00	\$ 100,000.00
Goal: 3	Sustain diversity recruitment and retention efforts within the School							
			a	b	c	d	e	f
Strategies	Measurements	Outcomes	Recruitment / Retention	FY2015	FY2015	FY2015	FY2016	FY2016
		What will be the outcome of these strategies.	Please indicate if it's recruitment or retention	Allocation	Allocation actual spend	School contribution (stipend and fringe)	Allocation request	Project School contribution

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		<i>What will be the outcome of these strategies.</i>	<i>Please indicate if it's recruitment or retention</i>	Allocation	Allocation actual spend	School contribution (travel and Hobsons)	Allocation request	Project School contribution
Attend local and national events where we can talk directly to prospective diverse students and/or to those who advise, educate, and mentor these diverse students.	Number of events attended, number of prospective students and/or educators talked with per event, number of people who apply to our programs who attended these events.	Do not complete this column for FY16. Outcomes will be reported in the FY17 report.	<i>recruitment</i>	\$ 15,000.00	\$ 15,000.00	\$ 5,000.00	\$ 15,000.00	\$ 6,000.00
Use Hobson's Connect to increase automated email, personal email, and phone followup with those we meet at local and national events	Whether or not there is a difference in prospect to applicant yield rates based on amount and type of followup with prospects met at local and national events	Do not complete this column for FY16. Outcomes will be reported in the FY17 report.	<i>recruitment</i>	N/A	N/A	\$ 18,000.00	N/A	\$ 18,000.00
Specialize Commonwealth graduate assistants: train two of them through mentoring, access to Web sites and a recruitment wiki, and have them 1) interact with current and prospective students via phone, email, and face-to-face conversations, and 2) plan and implement diversity-related events for current students that are either social, educational, or pertaining to professional development. Mentor the third to attend recruitment events with professional staff.	Number of contacts with prospective students, number of recruitment events attended, number of events planned and implemented for current students (and number of attendees of those events).	Do not complete this column for FY16. Outcomes will be reported in the FY17 report.	<i>both</i>	\$ 30,000.00	\$ 30,000.00	\$32,678.00	\$ 30,000.00	\$ 35,000.00
Goal: 4	Build a diverse graduate student mentoring program specific to information sciences.							
			a	b	c	d	e	f
Strategies	Measurements	Outcomes	Recruitment / Retention	FY2015	FY2015	FY2015	FY2016	FY2016
		<i>What will be the outcome of these strategies.</i>	<i>Please indicate if it's recruitment or retention</i>	Allocation	Allocation actual spend	School contribution	Allocation request	Project School contribution
Continue to host and run the iSchool Inclusion Institute (I3), a program funded by a grant from the A.W. Mellon Foundation.	Short term: whether or not a majority of the students in the cohort for the given year retain from the entry semester of participation to the final semester of participation one year later. Long term: number of those students who enroll in a graduate program in a School of Information Sciences upon completion of their undergraduate degree, number of those students who specifically enroll in the School of Information Sciences at the University of Pittsburgh.	Do not complete this column for FY16. Outcomes will be reported in the FY17 report.	<i>recruitment</i>	N/A	N/A	\$ 251,482.47	N/A	\$ 250,000.00
Mobilize graduate assistantships across the Information School consortium to attract the best graduates of the I3 program into the Information graduate program of their choice.	Number of I3 graduates awarded these assistantships and by which Schools.	Do not complete this column for FY16. Outcomes will be reported in the FY17 report.	<i>recruitment</i>	N/A	N/A	N/A	N/A	

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Attend local and national events where we can talk directly to prospective diverse students and/or to those who advise, educate, and mentor these diverse students.	Number of events attended, number of prospective students and/or educators talked with per event, number of people who apply to our programs who attended these events.	Do not complete this column for FY16. Outcomes will be reported in the FY17 report.	<i>recruitment</i>	\$ 15,000.00	\$ 15,000.00	\$ 5,000.00	\$ 15,000.00	\$ 6,000.00
Use Hobson's Connect to increase automated email, personal email, and phone followup with those we meet at local and national events	Whether or not there is a difference in prospect to applicant yield rates based on amount and type of followup with prospects met at local and national events	Do not complete this column for FY16. Outcomes will be reported in the FY17 report.	<i>recruitment</i>	N/A	N/A	\$ 18,000.00	N/A	\$ 18,000.00
				\$ 100,000.00	\$ 100,000.00	\$ 408,742.47	\$ 100,000.00	\$ 409,000.00